

**PEACE AND DEVELOPMENT INITIATIVE – KINTHA (PDI-Kintha)  
Vacancy Announcement**

Position Title	:	Market Researcher (International/National Consultant)
Number of Post	:	1 post
Type	:	Part Time; A total of 15 working days between January and March, 2020)
Report to	:	Executive Director and Program Manager of PDI-Kintha
Duty Station	:	Sittwe, Rakhine State, Myanmar
Benefit Packages	:	Benefit packages will be attractive
Application Deadline	:	January 27, 2020, 17:30 pm
Start date	:	As soon as possible

**About PDI-Kintha**

The Peace and Development Initiative – Kintha (PDI-Kintha) was founded in 2013 in response to outbreaks of communal violence in 2012 and the more organized anti-Muslim violence that followed. Initial projects and activities sought to address the deepening religious and ethnic divisions that followed.

Early on, we focused much of our energy on building trust not only between communities affected by conflict, but also between community members and our staff. Through sports, music, and art activities we sought to transform attitudes driving conflict, raise awareness of issues underlying the conflict, and build skills to transform conflict.

We work with conflict-affected populations from central and northern areas of Rakhine State; however, following military clearance operations in August 2017 that lead to an exodus of over 600,000 people to Bangladesh and the subsequent barriers to access, we were forced to adjust the geographic focus area of some of our projects. We currently have 52 staff members implementing peacebuilding, education, and social cohesion activities in Sittwe, Buthidaung, Kyauk Taw, and Mrauk Oo townships (of central and northern areas of Rakhine State) as of January 2019.

**Activity Summary**

A consultant, who will, based on the finding of the market research, develop jointly with PDI-Kintha team a strategy and assesses the feasibility to establish a training and community center which will focus on the hospitality sector. This will inform the project design for next phase and will take in consideration PDI- Kintha long –team strategy.

**The anticipated activity outcomes of the Research Project are:**

- 1) There will be enhanced understanding the current situation in the sector and to decide which training activities should be conducted in the future.
- 2) A strategy plan guides PDI-Kintha how to implement.

## **Main Responsibilities:**

PDI-Kintha invites application for dynamic, competent, hardworking, highly qualified and committed candidates for the position of “**Researcher**” willing to take up challenges for the market assessment. Researcher/Consultant is responsible to develop research methodology, research questions and mentor PDI-Kintha researcher during the data collection process and lead in producing the research paper. Below is a breakdown of their duties and responsibilities.

## **Duties and Responsibilities**

- Provide overall leadership and management of the Project and supervise the project officer and researchers
- Work closely with Director, Program Manager and other research associates for research planning and implementation
- Lead research survey and data collection (questionnaires, selection of variables, etc.) in field areas
- Lead in data analysis and survey review
- Maintain accurate records of interviews, focused group discussion, and safeguarding the confidentiality of subjects as necessary
- Maintain records and databases of activities to submit all evaluations to the Director and Program Manager when completed
- Lead in proofreading and producing the research paper
- Submitting draft and final the inception report and the research paper to Director, Program Manager, and Administration Coordinator of PDI-Kintha

## **Skills and competencies requirements**

The candidate should have the following skills and competencies.

- Bachelor degree or higher is required
- At least 2 years of leading donor reporting and working experience in research project management
- Proven computer skills (MS Word, Excel, Power Point)  
(Familiarity with Adobe Illustrator, Page Maker and Photoshop will be an asset)
- Strong interpersonal communication skills and proven problem-solving and negotiation skills
- Willingness and ability to travel to project sites if necessary
- Ability and willingness to perform assigned tasks and duties under time pressure
- Excellent English language skills, with Myanmar or other relevant language skills highly valued
- Respect for the culture and lifestyles of the target groups
- Strong passion and commitment for the values, vision and mission of PDI-Kintha
- Able to work with diverse ethnic and religious groups
- Willingness to work overtime as the situation demands
- Interviewing and data collection skills
- Computer data entry skills
- Ability to evaluate, verify, and edit research data

**How to apply**

Applicants who met the above criteria are highly recommended to send their CV/Resume, a one Page Cover Letter explaining their interest in the position and why they are well qualified. Applicant must also provide the contact information of professional references. The deadline for submitting application and related documents (Microsoft Word or PDF Version) is by Monday, Jan 27, 2020, 17:30pm, direct to [recruitment@Kintha-PDI.org](mailto:recruitment@Kintha-PDI.org).

**Only short listed candidates will be notified for a personal interview.**